



PRESS RELEASE

Leading Bookmaker Dafabet announced as tour partner for Snooker Legends.

Snooker Legends are delighted to announce a deal with Dafabet that will see the betting company becoming a tour partner for the upcoming tour featuring 5 times World Champion Ronnie O'Sullivan.

As well as branding at many of the theatre and club nights, the deal will see the Legends Cup in Ireland renamed as the Dafabet Irish Legends Cup. The blue riband event of the tour will take place in Goffs, Co Kildare in January in Snooker's version of the Ryder Cup. Holders England, captained by Dafabet Ambassador Jimmy White will take on an All-Ireland Team captained by 1997 World Champion Ken Doherty.

Starring for Team England will be Ronnie O'Sullivan and current World Champion Stuart Bingham.

Jason Francis, creator of the snooker legends tour said...

"It's fantastic to welcome Dafabet to the Legends tour, many of our club nights sold out months ago and with Ronnie starring the theatre shows are not far behind. We hope Dafabet will benefit from being associated with the world's most popular, and commercially valuable, snooker star. Dafabet will be running competitions with us for people to attend all our events and meet the stars. We hope this will be the start of a long term partnership.



John Cruces at Dafabet said "We're looking forward to partnering with Snooker Legends and Ronnie O'Sullivan. Our Ambassador Jimmy White has told us what great fun these events are for snooker fans and we'll be making sure some of them get the chance to attend our events and meet all the players.